

Meet David Bach

10 TIME NEW YORK BEST SELLING AUTHOR

David Bach is one of America's most trusted financial experts and bestselling financial authors of our time.

He has written twelve national bestselling books, including ten consecutive New York Times bestsellers, twelve Wall Street Journal bestsellers and with over seven million books in print, translated into 19 languages

His most recent bestseller ***The Latte Factor*** is an instant New York Times bestseller and international bestseller. His runaway #1 bestseller ***The Automatic Millionaire*** spent 31 weeks on the ***New York Times*** bestseller list. He is one of the only authors in history to have four books simultaneously on the ***Wall Street Journal***, ***Business Week*** and ***USA Today*** bestseller lists.



His book ***Smart Women Finish Rich*** is one of the most popular books for women ever written having spent over a decade on the bestseller lists, with over a million copies sold. His bestsellers include ***Smart Couples Finish Rich***, ***Start Late Finish Rich***, ***The Automatic Millionaire Homeowner***, ***Start Over Finish Rich***, ***Go Green Live Rich***, ***Fight For Your Money*** and ***Debt Free For Life***, ***The Finish Rich Workbook***, ***The Automatic Millionaire Workbook*** and ***The Finish Rich Dictionary***.

Trusted Financial Expert – Media & Live Events

Over the past two decades David has impacted over one hundred million people through his books, podcast, seminars, speeches, newsletter and thousands of media appearances. He has been a contributor to **NBC's Today Show** appearing more than 100 times, and a regular on **The Oprah Winfrey Show** where he appeared six times to share his strategies for living and finishing rich.

Prior to his time with the **Today Show**, David was a contributor to **CNN's American Morning** and **ABC's Good Money**. He has also been a frequent guest on **Weekend Today, CBS Early Show, CNN's Larry King Live, ABC's Live with Regis and Kelly, The View, ABC News, Fox News, Fox Business and CNBC**. He has produced and hosted two popular public television specials including, **Smart Women Finish Rich** and **The Automatic Millionaire** both which aired nationally for years.

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In addition to television, David is a former radio host of **The FinishRich Minute** which aired on Westwood One Radio Network on over a thousand stations reaching over a million people daily, as well as the radio show **Finish Rich with David Bach**, that aired weekly on Sirius Radio.

He has been profiled in many major publications, including **The New York Times, BusinessWeek, USA Today, People, Reader's Digest, Time, Financial Times, The Washington Post, The Wall Street Journal, Working Woman, Glamour, Family Circle, Redbook, Huffington Post, Business Insider, Investors Business Daily, Forbes and Inc.** He has been a contributor to Redbook magazine, SmartMoney magazine, Oprah.com, Yahoo! Finance and AOL Money.

World Renowned Speaker and Educator

David has been teaching people how to be smarter with their money. An internationally renowned motivational and financial speaker he has spoken around the world and taught over a half million people through live events ranging in size from as few as 50 to over 30,000 people. Each year delivers keynote addresses to the world's leading financial service firms, Fortune 500 companies, universities, and national conferences. His ***FinishRich Seminars*** featuring ***Smart Women Finish Rich*** and ***Smart Couples Finish Rich*** have been taught by thousands of financial advisors throughout North America with over a half million additional attendees.

Entrepreneur & Financial Executive

David is the Founder of FinishRich Media the company that manages and promotes the David Bach Brand and FinishRich Programs that continue to inspire millions. Prior to founding FinishRich Media, David was a Senior Vice President of The Bach Group at Morgan Stanley which managed over a half billion dollars for individual during his tenure (1993 to 2001). David was the Vice Chairman of a nationally recognized RIA with \$15 billion under management from 2014-2015.

Today, David is the Co-Founder of AE Wealth Management, and the Director of Advisor & Investor Education. He was recognized as a "Thought Leader of The Year in the RIA Industry" by WealthManagement.com in 2018 and nominated for "Women Wealth Advocate of the Year" in 2019 by Private Asset Management Awards.