

The BusinessWeek Best-Seller List

HARDCOVER BUSINESS BOOKS		LAST MONTH	MONTHS ON LIST	PAPERBACK BUSINESS BOOKS		LAST MONTH	MONTHS ON LIST
1	THE 8TH HABIT Stephen R. Covey (Free Press • \$26) <i>In the new workplace, leaders must demonstrate trust, respect, and openness.</i>	1	2	1	J.K. LASSER'S YOUR INCOME TAX 2005 The J.K. Lasser Institute (Wiley • \$16.95) <i>With recent IRS announcements and alerts on tax-law changes.</i>	15	2
2	TRUMP: THINK LIKE A BILLIONAIRE Donald J. Trump, with Meredith McIver (Random House • \$21.95) <i>Tips on real estate, investing—and relationships.</i>	2	3	2	WHAT COLOR IS YOUR PARACHUTE? Richard Nelson Bolles (Ten Speed • \$17.95) <i>The 2005 edition of the enduring job-search bible.</i>	1	2
3	THE AUTOMATIC MILLIONAIRE David Bach (Broadway • \$19.95) <i>Put your investment program on autopilot.</i>	7	12	3	SMART COUPLES FINISH RICH David Bach (Broadway • \$14.95) <i>Managing your money after you've tied the knot.</i>	6	15
4	HOW FULL IS YOUR BUCKET? Tom Rath, Donald O. Clifton, PhD (Gallup Press • \$19.95) <i>Accentuate the positive at work.</i>	3	5	4	LEADERSHIP Rudolph W. Giuliani (Miramax • \$15.95) <i>Hizzoner speaks.</i>	—	1
5	CONFRONTING REALITY Larry Bossidy, Ram Charan (Crown Business • \$27.50) <i>Zoning in on your business model, by the former CEO of Honeywell and a management professor.</i>	4	3	5	THE ART OF POSSIBILITY Rosamund Stone Zander, Benjamin Zander (Penguin • \$14) <i>How to rethink your life, by a therapist and the conductor of the Boston Philharmonic Orchestra.</i>	—	3
6	THE DAILY DRUCKER Peter F. Drucker (HarperBusiness • \$19.95) <i>Day-by-day inspiration from the management guru.</i>	10	2	6	NICKEL AND DIMED Barbara Ehrenreich (Owl Books • \$13) <i>How the working poor struggle to make ends meet.</i>	5	24
7	CAROLYN 101 Carolyn Kepcher, with Stephen Fenichell (Fireside • \$21.95) <i>Career advice from an adviser to the Donald.</i>	11	3	7	SMART WOMEN FINISH RICH David Bach (Broadway • \$14.95) <i>Spending wisely and getting prepared for the future.</i>	9	13
8	THE PRESENT Spencer Johnson (Doubleday • \$19.95) <i>The pursuit of happiness and success, described in a fable.</i>	15	13	8	THE INTELLIGENT INVESTOR, REVISED EDITION Benjamin Graham, with Jason Zweig (HarperBusiness • \$19.95) <i>The classic explanation of "value investing."</i>	—	9
9	THE LITTLE RED BOOK OF SELLING Jeffrey Gitomer (Bard Press • \$19.95) <i>A syndicated columnist on why people buy.</i>	6	4	9	THE ABCs OF REAL ESTATE INVESTING Ken McElroy (Warner Business • \$16.95) <i>Stories from the frontlines.</i>	3	4
10	CONFIDENCE Rosabeth Moss Kanter (Crown Business • \$27.50) <i>Rising to the occasion, by a Harvard B-school professor.</i>	9	4	10	EFFECTIVE PHRASES FOR PERFORMANCE APPRAISALS James E. Neal Jr. (Neal Publications • \$10.95) <i>How about "attaboy"?</i>	2	20
11	THE NEXT GREAT BUBBLE BOOM Harry S. Dent Jr. (Free Press • \$26) <i>Attention, investors: Good times are just around the corner.</i>	8	4	11	THE MILLIONAIRE REAL ESTATE AGENT Gary Keller with Dave Jenks and Jay Papasan (McGraw-Hill • \$19.95) <i>Models that can make a real estate career soar.</i>	8	8
12	THE TOTAL MONEY MAKEOVER Dave Ramsey (Thomas Nelson • \$24.95) <i>Getting rid of debt and building up your rainy-day reserves.</i>	5	9	12	HOW TO MAKE MONEY IN STOCKS William J. O'Neil (McGraw-Hill • \$12.95) <i>Why winners win, from the founder of Investor's Business Daily.</i>	—	11
13	THE FRED FACTOR Mark Sanborn (Currency/Doubleday • \$14.95) <i>The mailman's philosophy of work and life.</i>	12	9	13	INVESTING FOR DUMMIES Eric Tyson, MBA (Wiley • \$21.95) <i>The basics on real estate, stocks, and more.</i>	—	4
14	SUN TZU WAS A SISSY Stanley Bing (HarperCollins • \$19.95) <i>The humorist strikes again, this time nailing the business-as-war crowd.</i>	13	2	14	START YOUR OWN BUSINESS Rieva Lesonsky (Entrepreneur Press • \$24.95) <i>From market research through bookkeeping and taxes.</i>	—	8
15	THE WISDOM OF CROWDS James Surowiecki (Doubleday • \$24.95) <i>How collective judgment is often better than that of even the smartest individual.</i>	—	4	15	THE 48 LAWS OF POWER Robert Greene (Penguin • \$17) <i>Rules for strivers, drawn from the likes of Machiavelli, Catherine the Great, and Henry Kissinger.</i>	14	14

LONG-RUNNING BEST-SELLERS

HARDCOVER BUSINESS BOOKS

GOOD TO GREAT Jim Collins (HarperBusiness • \$27.50)
WHO MOVED MY CHEESE? Spencer Johnson (Putnam • \$19.95)
EXECUTION Larry Bossidy, Ram Charan (Crown Business • \$27.50)
NOW, DISCOVER YOUR STRENGTHS Marcus Buckingham, Donald O. Clifton (Free Press • \$27)
FISH! Stephen C. Lundin, Harry Paul, John Christensen (Hyperion • \$19.95)
THE FIVE DYSFUNCTIONS OF A TEAM Patrick Lencioni (Jossey-Bass • \$22.95)

FIRST, BREAK ALL THE RULES Marcus Buckingham, Curt Coffman (Simon & Schuster • \$27)

PAPERBACK BUSINESS BOOKS

RICH DAD, POOR DAD Robert T. Kiyosaki with Sharon L. Lechter (Warner • \$16.95)
THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE Stephen R. Covey (Free Press • \$15)
FAST FOOD NATION Eric Schlosser (Perennial • \$14.95)
THE TIPPING POINT Malcolm Gladwell (Back Bay • \$14.95)
THE RICHEST MAN IN BABYLON George S. Clason (Signet • \$6.99)

THE E-MYTH REVISITED Michael E. Gerber (HarperBusiness • \$16)

THE MILLIONAIRE NEXT DOOR Thomas J. Stanley, William D. Danko (Pocket Books • \$15)
RICH DAD'S CASHFLOW QUADRANT Robert T. Kiyosaki, with Sharon L. Lechter (Warner • \$17.95)
RICH DAD'S GUIDE TO INVESTING Robert T. Kiyosaki, with Sharon L. Lechter (Warner • \$19.95)
RICH DAD'S RETIRE YOUNG RETIRE RICH Robert T. Kiyosaki, with Sharon L. Lechter (Warner • \$17.95)
GETTING TO YES Roger Fisher, William Ury, Bruce Patton (Penguin • \$15)

BusinessWeek's Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in December. Titles that have been on the Best-Seller List for more than two years appear as Long-Running Best-Sellers.

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