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"It makes me more imaginative."  
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**BusinessWeek**

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IDEAS -- BOOKS

## The BusinessWeek Best-Seller List

### Hardcover Business Books

1 **WOMEN & MONEY** Suze Orman (Spiegel & Grau -- \$24.95) Inspirational prose and practical tools to help females with their finances. Last month: 1, Months on list: 3

2 **WHERE HAVE ALL THE LEADERS GONE?** Lee Iacocca (Scribner -- \$25) The ex-chief of Chrysler on America's failings and the qualities that make leaders great. Last month: --, Months on list: 1

3 **GO PUT YOUR STRENGTHS TO WORK** Marcus Buckingham (Free Press -- \$30) Ways to identify your assets and reap the rewards you're due. Last month: 4, Months on list: 2

4 **STRENGTHSFINDER 2.0** Tom Rath (Gallup Press -- \$19.95) Assess your talents and put them into practice. Last month: 7, Months on list: 3

5 **THE LITTLE BOOK OF COMMONSENSE INVESTING** John C. Bogle (Wiley -- \$19.95) Why indexing is the best investment strategy. Last month: 11, Months on list: 2

6 **THE NO ASSHOLE RULE** Robert I. Sutton (Warner Business -- \$22.99) Banning abusive folks from corporate ranks. Last month: 2, Months on list: 2

7 **THE BLACK SWAN** Nassim Nicholas Taleb (Random House -- \$26.95) Improbable and earthshaking events are in fact inevitable, says a former "mathematical trader." Last month: --, Months on list: 1

8 **JEFFREY GITOMER'S LITTLE GREEN BOOK OF GETTING YOUR WAY** Jeffrey Gitomer (FT Press -- \$19.99) The power

of persuasion. Last month: --, Months on list: 1

9 MADE TO STICK Chip Heath, Dan Heath (Random House -- \$24.95) An examination of why some ideas gain traction while others fade from view. Last month: 8, Months on list: 4

10 THE ANGEL INSIDE Chris Widener (Currency/Doubleday -- \$14.95) A parable on discovering your hidden potential. Last month: --, Months on list: 1

11 TRUE NORTH Bill George with Peter Sims (Jossey-Bass -- \$27.95) Effective leadership, by Medtronic's ex-CEO. Last month: --, Months on list: 1

12 THE LAST TYCOONS William D. Cohan (Doubleday -- \$29.95) A history of the near-collapse and revival of Lazard Freres & Co. Last month: --, Months on list: 1

13 OUR ICEBERG IS MELTING John Kotter, Holger Rathgeber (St. Martin's -- \$19.95) A global-warming fable offers eight lessons on coping with change. Last month: 10, Months on list: 7

14 ME TO WE Craig Kielburger, Marc Kielburger (Fireside -- \$23) The founders of Free the Children describe how to find meaning in life. Last month: --, Months on list: 1

15 THE WORLD IS FLAT Thomas L. Friedman (Farrar, Straus & Giroux -- \$30) Globalization is great--sort of--says a columnist for The New York Times. Last month: 9, Months on list: 24

### **Paperback Business Books**

1 Months on list: BLINK Malcolm Gladwell (Back Bay Books -- \$15.99) Snap judgments deserve careful consideration, says a writer for The New Yorker. Last month: 4, Months on list: 2

2 Months on list: GOOD TO GREAT AND THE SOCIAL SECTORS Jim Collins (Collins -- \$11.95) A primer on how noncorporate organizations can excel. Last month: 1, Months on list: 17

3 Months on list: THE SCIENCE OF GETTING RICH Wallace D. Wattles (Tarcher -- \$10) "Wealth attraction" explained in a book first published in 1910. Last month: --, Months on list: 1

4 Months on list: THE MONEY BOOK FOR THE YOUNG, FABULOUS & BROKE Suze Orman (Riverhead -- \$16) Career plans, etc. Last month: 10, Months on list: 2

5 Months on list: WHAT COLOR IS YOUR PARACHUTE? 2007 Richard Nelson Bolles (Ten Speed Press -- \$17.95) The enduring job-search bible. Last month: 3, Months on list: 9

6 Months on list: THE RULES OF MONEY Richard Templar (FT Press -- \$16.95) 100 maxims for saving, investing, and spending. Last month: --, Months on list: 1

7 Months on list: CRUCIAL CONVERSATIONS Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler (McGraw-Hill -- \$16.95) How to handle those all-important talks. Last month: 5, Months on list: 15

8 Months on list: A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE Project Management Institute (PMI Publications -- \$49.95) Delivering results. Last month: 8, Months on list: 15

9 Months on list: START LATE, FINISH RICH David Bach (Broadway -- \$14.95) Strategies and tactics for baby boomers nearing the age of retirement. Last month: 2, Months on list: 4

10 Months on list: THINK AND GROW RICH Napoleon Hill (Ballantine -- \$7.99) Willpower and a positive attitude are the keys to success. Last month: 11, Months on list: 24

11 Months on list: FLIP Rick Villani, Clay Davis (McGraw-Hill -- \$21.95) A step-by-step guide to real estate riches. Last month: --, Months on list: 2

12 Months on list: THE AUTOMATIC MILLIONAIRE David Bach (Broadway -- \$12.95) It's time to put your investment program on autopilot. Last month: 9, Months on list: 15

13 Months on list: A WHOLE NEW MIND Daniel H. Pink (Riverhead -- \$15) The future belongs to creative "right-brain thinkers," says a former White House speechwriter. Last month: 12, Months on list: 3

14 Months on list: J.K. LASSER'S YOUR INCOME TAX 2007 The J.K. Lasser Institute (Wiley -- \$17.95) What, it's practically summer and you still haven't filed? Last month: 6, Months on list: 5

15 Months on list: LEADERSHIP AND SELF-DECEPTION The Arbinger Institute (Berrett-Koehler -- \$14.95) A leader's motivation is what matters, says this business fable. Last month: --, Months on list: 10

### Long-Running Best-Sellers

#### HARDCOVER BUSINESS BOOKS

GOOD TO GREAT Jim Collins (HarperBusiness -- \$27.50)

FREAKONOMICS Steven D. Levitt, Stephen J. Dubner (Morrow -- \$27.95)

NOW, DISCOVER YOUR STRENGTHS Marcus Buckingham, Donald O. Clifton (Free Press -- \$30)

WHO MOVED MY CHEESE? Spencer Johnson (Putnam -- \$19.95)

THE FIVE DYSFUNCTIONS OF A TEAM Patrick Lencioni (Jossey-Bass -- \$22.95)

#### PAPERBACK BUSINESS BOOKS

GETTING THINGS DONE David Allen (Penguin -- \$15)

THE TIPPING POINT Malcolm Gladwell (Back Bay -- \$14.95)

RICH DAD, POOR DAD Robert T. Kiyosaki with Sharon L. Lechter (Warner -- \$16.95)

GETTING TO YES Roger Fisher, William Ury, Bruce Patton (Penguin -- \$15)

THE E-MYTH REVISITED Michael E. Gerber (HarperBusiness -- \$16)

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE Stephen R. Covey (Free Press -- \$15)

THE 48 LAWS OF POWER Robert Greene (Penguin -- \$18)

*BusinessWeek's* Best-Seller List is based on a survey of chain and independent booksellers that carry a broad selection of books on economics, management, sales and marketing, small business, investing, personal finance, and careers. Well over 1,000 retail outlets nationwide are represented. Current rankings are based on a weighted analysis of unit sales in April. Titles that have been on the Best-Seller List for more than two years appear as Long-Running Best-Sellers.

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