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HARDCOVER BUSINESS BOOKS

- 1. STRENGTHSFINDER 2.0** By Tom Rath (Gallup Press — \$19.95) Assess your talents and put them into practice. Last month: 4, Months on list: 4
- 2. THE BLACK SWAN** By Nassim Nicholas Taleb (Random House — \$26.95) Improbable and earthshaking events are in fact inevitable, says a former "mathematical trader." Last month: 7, Months on list: 2
- 3. WHERE HAVE ALL THE LEADERS GONE?** By Lee Iacocca (Scribner — \$25) The ex-chief of Chrysler on America's failings and the qualities that make leaders great. Last month: 2, Months on list: 2
- 4. THE 4-HOUR WORKWEEK** By Timothy Ferriss (Crown — \$19.95) Defining your dreams and cutting loose from work. Last month: —, Months on list: 1
- 5. WOMEN & MONEY** By Suze Orman (Spiegel & Grau — \$24.95) Inspirational prose

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and practical tools to help females with their finances. Last month: 1, Months on list: 4

6. THE DIP By Seth Godin (Portfolio — \$12.95) How to escape dead ends—and stay motivated and focused on what really matters. Last month: —, Months on list: 1

7. THE NO ASSHOLE RULE By Robert I. Sutton (Warner Business — \$22.99) Banning abusive folks from corporate ranks. Last month: 6, Months on list: 3

8. JEFFREY GITOMER'S LITTLE GREEN BOOK OF GETTING YOUR WAY By Jeffrey Gitomer (FT Press — \$19.99) The power of persuasion. Last month: 8, Months on list: 2

9. THE LITTLE BOOK OF COMMONSENSE INVESTING By John C. Bogle (Wiley — \$19.95) Why indexing is the best investment strategy. Last month: 5, Months on list: 3

10. OUR ICEBERG IS MELTING By John Kotter, Holger Rathgeber (St. Martin's — \$19.95) A global-warming fable offers eight lessons on coping with change. Last month: 13, Months on list: 8

11. GO PUT YOUR STRENGTHS TO WORK By Marcus Buckingham (Free Press — \$30) Ways to identify your assets and reap the rewards you're due. Last month: 3, Months on list: 3

12. MADE TO STICK By Chip Heath, Dan Heath (Random House — \$24.95) An examination of why some ideas gain traction while others fade from view. Last month: 9, Months on list: 5

13. THE EXCEPTIONAL PRESENTER By Timothy J. Koegel (Greenleaf Book Group — \$21.95) Strengthening your speaking and media skills. Last month: —, Months on list: 1

14. ONE MINUTE MANAGER By Kenneth Blanchard, PhD, Spencer Johnson, M.D. (HarperCollins — \$21.95) Management techniques in story form. Last month: —, Months on list: 19

15. THE FRED FACTOR By Mark Sanborn (Currency/Doubleday — \$14.95) Bring creativity to your work and life. Last month: —, Months on list: 22

PAPERBACK BUSINESS BOOKS

1. BLINK By Malcolm Gladwell (Back Bay Books — \$15.99) Snap judgments deserve careful consideration. Last month: 1, Months on list: 3

2. GOOD TO GREAT AND THE SOCIAL SECTORS By Jim Collins (Collins — \$11.95) A primer on how noncorporate organizations can excel. Last month: 2, Months on list: 18

3. THE SCIENCE OF GETTING RICH By Wallace D. Wattles (Tarcher — \$10) "Wealth attraction" explained in a book first published in 1910. Last month: 3, **Months on list: 2**

4. THE MONEY BOOK FOR THE YOUNG, FABULOUS & BROKE By Suze Orman (Riverhead — \$16) Career plans, etc. Last month: 4, Months on list: 3

5. WHAT COLOR IS YOUR PARACHUTE? 2007 By Richard Nelson Bolles (Ten Speed Press — \$17.95) The enduring job-search bible. Last month: 5, Months on list: 10

6. CRUCIAL CONVERSATIONS By Kerry Patterson, Joseph Grenny, Ron McMillan, Al Switzler (McGraw-Hill — \$16.95) How to handle those all-important talks. Last month: 7, Months on list: 16

7. FOOLED BY RANDOMNESS By Nassim Nicholas Taleb (Random House — \$14.95) Uncertainty and luck in daily life. Last month: —, Months on list: 3

8. A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE By Project Management Institute (PMI Publications — \$49.95) Delivering results. Last month: 8, Months on list: 16

9. A WHOLE NEW MIND By Daniel H. Pink (Riverhead — \$15) The future belongs to creative "right-brain thinkers," says a former White House speechwriter. Last month: 13, Months on list: 4

10. STUMBLING ON HAPPINESS By Daniel Gilbert (Vintage — \$14.95) A psychologist tells why people wrongly predict just what will make them happy. Last month: —, Months on list: 1



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11. LEADERSHIP AND SELF-DECEPTION By The Arbinger Institute (Berrett-Koehler — \$14.95) A leader's motivation is what matters, says this business fable. Last month: 15, Months on list: 11

12. HOW TO WIN FRIENDS & INFLUENCE PEOPLE By Dale Carnegie (Pocket Books — \$14) The classic networking guidebook. Last month: —, Months on list: 4

13. THE GIRL'S GUIDE TO BEING A BOSS (WITHOUT BEING A BITCH) By Caitlin Friedman, Kimberly Yorio (Broadway — \$12.95) Navigating the shoals of office life. Last month: —, Months on list: 1

14. START LATE FINISH RICH By David Bach (Broadway — \$14.95) Strategies and tactics for baby boomers nearing the age of retirement. Last month: 9, Months on list: 5

15. THE AUTOMATIC MILLIONAIRE By David Bach (Broadway — \$12.95) Put your investment program on autopilot. Last month: 12, Months on list: 16

LONG-RUNNING BEST-SELLERS

Hardcover Business Books

GOOD TO GREAT By Jim Collins (HarperBusiness — \$27.50)

NOW, DISCOVER YOUR STRENGTHS By Marcus Buckingham, Donald O. Clifton (Free Press — \$30)

FREAKONOMICS By Steven D. Levitt, Stephen J. Dubner (Morrow — \$27.95)

THE FIVE DYSFUNCTIONS OF A TEAM By Patrick Lencioni (Jossey-Bass — \$22.95)

WHO MOVED MY CHEESE? By Spencer Johnson (Putnam — \$19.95)

THE LITTLE RED BOOK OF SELLING By Jeffrey Gitomer (Bard Press — \$19.95)

THE WORLD IS FLAT By Thomas L. Friedman (Farrar, Straus & Giroux — \$30)

FISH By Stephen C. Lundin, Harry Paul, John Christensen (Hyperion — \$19.95)

Paperback Business Books

THE TIPPING POINT By Malcolm Gladwell (Back Bay — \$14.95)

RICH DAD, POOR DAD By Robert T. Kiyosaki with Sharon L. Lechter (Warner — \$16.95)

GETTING THINGS DONE By David Allen (Penguin — \$15)

GETTING TO YES By Roger Fisher, William Ury, Bruce Patton (Penguin — \$15)

THE E-MYTH REVISITED By Michael E. Gerber (HarperBusiness — \$16)

THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE By Stephen R. Covey (Free Press — \$15)

THE 48 LAWS OF POWER By Robert Greene (Penguin — \$18)

THINK AND GROW RICH By Napoleon Hill (Ballantine — \$7.99)

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