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WATERKEEPER ALLIANCE RECEIVES \$50,000 FROM DAVID BACH AND WELLS FARGO

LONG BEACH, Calif., Oct. 23, 2007 –David Bach, America’s most recognized financial expert, best-selling author and TV personality, announced today that he and Wells Fargo will jointly donate \$50,000 to Waterkeeper Alliance and Santa Monica Baykeeper, non-profit organizations dedicated to advocating for clean waterways and strong communities. Bach presented the check during the California Governor and First Lady’s Conference on Women in Long Beach, where he spoke to more than 3,000 women about how to live and finish rich. Wells Fargo co-presented the check with Bach and served as an official sponsor of the conference.

“I’ve been teaching for more than a decade that the true purpose of money is to be able to give back,” said Bach, who is currently working on his ninth book, *Go Green, Live Rich*, and is author of the FinishRich book series. “The reality is that the world needs our help, and together we can all make a difference by finding a cause we care about and supporting it with our time and money. Waterkeeper Alliance is a great organization with an important mission that I care deeply about, and I’m thrilled that Wells Fargo is joining me in this donation.”

“We are delighted to be the beneficiary of this generous donation,” said Steve Fleischli, president of Waterkeeper Alliance. “The \$50,000 will be put to good use as Waterkeeper Alliance continues to advocate for clean water and ecosystems in North American and around the world. Part of this donation will benefit the Santa Monica Baykeeper, which is the local Waterkeeper program that is focused on Santa Monica Bay and San Pedro Bay.”

“Wells Fargo believes we are only as successful as the communities we serve,” said Laura Schulte, Wells Fargo regional president for the Western Region and co-presenter of the check. “An important part of supporting the community is our commitment to protecting the environment, and working with organizations such as Waterkeeper Alliance.”

Waterkeeper Alliance

On 162 waterways around the world local Waterkeepers are on patrol, standing up to polluters and enforcing our environmental rights. Waterkeeper Alliance supports our local programs with legal, scientific and policy expertise and takes their clean water campaigns to the national and international level. Waterkeeper Alliance is the most effective protector of clean water because we act locally and organize globally to protect our environment and our communities.

Santa Monica Baykeeper

The Santa Monica Baykeeper is part of Waterkeeper Alliance. Founded in 1993, the Santa Monica Baykeeper's mission is to protect and restore the Santa Monica Bay, San Pedro Bay and adjacent waters through enforcement, fieldwork, and community action. Santa Monica

Baykeeper works to achieve this goal through litigation and regulatory programs that ensure water quality protections in waterways throughout Los Angeles County.

About David Bach

David Bach has helped millions of people around the world take action to live and finish rich. He is the author of seven consecutive national bestsellers, including two consecutive #1 *New York Times* bestsellers, *Start Late, Finish Rich* and *The Automatic Millionaire*. Bach carries the unique distinction of having had four of his books appear simultaneously on the *Wall Street Journal*, *BusinessWeek*, and *USA Today* bestseller lists. In all, his FinishRich Books have been published in more than 15 languages, with more than five million copies in print worldwide. Bach is a regular contributor to Yahoo Finance and Redbook Magazine. He has recently co-hosted the popular series on CNBC “The Millionaire Inside” and Oprah’s Debt Diet Series. He is currently working on his ninth book, *Go Green, Live Rich*. Visit his website at www.finishrich.com.

About Wells Fargo

Wells Fargo & Company is a diversified financial services company with \$549 billion in assets, providing banking, insurance, investments, mortgage and consumer finance through almost 6,000 stores and the internet (wellsfargo.com) across North America and internationally. Wells Fargo Bank, N.A. is the only bank in the U.S., and one of only two banks worldwide, to have the highest credit rating from both Moody’s Investors Service, “Aaa,” and Standard & Poor’s Ratings Services, “AAA.”

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