

# The New York Times

## Business Best Sellers

This Last  
Month Month

### HARDCOVER

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|----|----|--|
| 1  | 3  | <b>THE 4-HOUR WORKWEEK</b> by Timothy Ferriss (Crown, \$19.95). Life isn't all about work. (†)   |
| 2  | 1  | <b>WOMEN AND MONEY</b> by Suze Orman (Spiegel & Grau, \$24.95). Financial strategies. (†)  |
| 3  | 4  | <b>THE TOTAL MONEY MAKEOVER</b> by Dave Ramsey (Thomas Nelson, \$24.99). Debt reduction and fiscal fitness for families, by the radio talk-show host.                        |
| 4  | 5  | <b>NOW, DISCOVER YOUR STRENGTHS</b> by Marcus Buckingham and Donald O. Clifton (Free Press, \$30). How to identify and develop your talents and those of your employees. (†) |
| 5  | —  | <b>BAD MONEY</b> by Kevin Phillips (Viking, \$25.95). How the financial sector took over the American economy, with dire results.  |
| 6  | 15 | <b>THE TRILLION DOLLAR MELTDOWN</b> by Charles R. Morris (PublicAffairs, \$22.95). What caused the credit bubble.  |
| 7* | 2  | <b>PREDICTABLY IRRATIONAL</b> by Dan Ariely (HarperCollins, \$25.95). An M.I.T. behavioral economist shows how emotions and social norms systematically shape our behavior.  |
| 8  | 11 | <b>COMMON WEALTH</b> by Jeffrey D. Sachs (Penguin Press, \$27.95). An economist argues for global cooperation around shared goals of sustainable development.                |
| 9  | 12 | <b>THE BLACK SWAN</b> by Nassim Nicholas Taleb (Random House, \$26.95). How unpredictable events can have a huge economic impact.  |
| 10 | —  | <b>GO PUT YOUR STRENGTHS TO WORK</b> by Marcus Buckingham (Free Press, \$30). A guide to being more productive, focused and creative at work. (†)                            |

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### PAPERBACK

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|----|---|---|
| 1  | 1 | <b>THE TIPPING POINT</b> by Malcolm Gladwell (Back Bay/Little, Brown, \$14.95). How certain products and ideas become fads.                                   |
| 2  | 2 | <b>GETTING THINGS DONE</b> by David Allen (Penguin, \$15). Managing time effectively. (†)   |
| 3* | — | <b>GO GREEN, LIVE RICH</b> by David Bach with Hillary Rosner (Broadway, \$14.95). Fifty ways to save money while making your life greener. (†)                |
| 4  | 8 | <b>A WHOLE NEW MIND</b> by Daniel H. Pink (Riverhead, \$15). Why right-brainers will rule.  |
| 5  | 6 | <b>RICH DAD, POOR DAD</b> by Robert Kiyosaki with Sharon Lechter (Warner, \$16.95). What the wealthy teach their children about money that others do not. (†) |

Rankings are based on April figures at many thousands of venues where a wide range of general interest books are sold nationwide. These include hundreds of independent book retailers (statistically weighted to represent all such outlets); national, regional and local chains; online and multimedia entertainment retailers; university, gift, supermarket, discount and department stores; and newsstands. An asterisk (\*) indicates that a book's sales are barely distinguishable from those of the book above. A dagger (†) indicates that some bookstores report receiving bulk orders. Expanded rankings are available on the Web: [nytimes.com/books](http://nytimes.com/books).