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Money Best Sellers

USA TODAY Money best sellers are shown by proportion of sales. Example: For every 10 copies of Suze Orman's 2009 Action Plan sold as of March 8, StrengthsFinder 2.0 sold 5.5 copies. Key: (H) Hardcover; (P) Paperback:

	Title	Author(s)	Description	Publisher, price	Ratio
1	Suze Orman's 2009 Action Plan	Suze Orman	Subtitle: *Keeping Your Money Safe and Sound* (P)	Spiegel & Grau, \$9.99	10
2	StrengthsFinder 2.0	Tom Rath	Lifetime strategies for using your talents (H)	Gallup Press, \$19.95	5.5
3	The Tipping Point	Malcolm Gladwell	Ideas spread *just like viruses do* (P)	Back Bay Books, \$14.95	4.5
4	Peaks and Valleys	Spencer Johnson	Subtitle: "Making Good And Bad Times Work For YouAt Work And In Life" (H)	Atria, \$19.95	4
5	The Great Depression Ahead	Harry S. Dent	Subtitle: "How to Prosper in the Crash Following the Greatest Boom in History" (H)	Free Press, \$27.00	3.1
6	Fight For Your Money	David Bach	Subtitle: "How to Stop Getting Ripped Off and Save a Fortune" (H)	Broadway, \$26.00	2.7
6	The Total Money Makeover	Dave Ramsey	Subtitle: "A Proven Plan for Financial Fitness" (H)	Nelson Books, \$24.99	2.7
8	Who Moved My Cheese?	Spencer Johnson	Dealing with change at work and in life (H)	Putnam, \$19.95	2.6
9	The 7 Habits of Highly Effective People	Stephen R. Covey	How to get your life priorities straight for successes (P)	Free Press, \$15.00	2.3
	BOT BOT BOT BOT	Robert T. Kiyosaki	Teaches the importance of financial literacy at	Warner Business	