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Around Blackhawk:

By Georgia IAMBERT
CORRESPONDENT
Posted: 07/12/2009 12:00:00 AM PDT

PLAYING THE STOCK MARKET as a child laid the groundwork for Emily Bach of Blackhawk's chosen profession as a financial adviser.

Emily told me that her grandmother purchased stocks for her young grandchildren to follow and their dad, a financial professional himself, made himself available for sage advice as needed.

Emily had planned to go to law school, but her dad convinced her to do a college internship with a stock brokerage firm. "I loved every second of it," Emily said, and she has never looked back.

Her college internship was with Dean Witter. After graduating from UC Irvine with a political science major, Emily accepted a full-time job with the Concord branch of Dean Witter, which became Morgan Stanley Smith Barney a few years later. She built up a sizable client base in the seven years she stayed in the Concord branch, she said.

Meantime, Emily's father, Marty Bach, and her brother, David Bach, were working together in the Orinda office of Morgan Stanley Smith Barney as "The Bach Group." David wrote several best-selling financial books, including "Smart Women Finish Rich" and "Smart Couples Finish Rich", and made the decision to move to New York to continue his writing career.

In 2001, Emily joined The Bach Group in Orinda, filling the gap left by her brother. The group, which Emily says manages \$750 million in assets, now consists of three partners — Marty, Emily, who is the managing partner, and Pam Burke — and three assistants.

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A senior vice president with Morgan Stanley Smith Barney, Emily was named one of the "Top 100 Women Financial Advisors" in America (for the fourth year in a row) in the June issue of Barron's magazine. The magazine also recently recognized her as one of the "Top 1,000 Financial Advisors in the U.S."

Emily and her husband Tom Maglia moved to Blackhawk 11 years ago. Keeping it all in the family, Tom worked with The Bach Group for six years but is now Concord branch manager of Morgan Stanley Smith Barney.

"We're really lucky, we have fabulous clients, and it's a lot of fun," said Emily. In her spare time, Emily enjoys socializing with friends and family, traveling and photography.

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"I'm very proud of our daughter," Bobbi Bach said in an e-mail to me. "These evaluations are based on a

number of factors including their assets under management, revenue generated for their respective firms and quality of service. Our son, David, recently came out with his ninth book entitled 'Fight for Your Money.'

David has been a regular on the weekly NBC Today Show segment, 'Money 911.' (All of the video clips from past segments can be viewed on David's Web site, www.finishrich.com.) "Needless to say, I am a very proud mother," Bobbi wrote, "but the best thing is that they are both really nice, generous and caring people. David is very involved with Habitat for Humanity and Water Keepers and Makers of Memories. Before his latest book, he wrote 'Go Green, 50 Simple Ways to Save the Earth.' Most of the proceeds from that book go toward helping to save the planet."

Bobbi and Marty have lived in Blackhawk for about 15 years. Now retired, Bobbi was a lead soprano and performed in numerous musical theater productions with the Diablo Light Opera Company.

Reach Georgia Lambert at aroundblackhawk@yahoo.com.

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